





#### **Urban Innovation**

#### Media & Creative Innovation





### **Innovation Projects**



#### **Public Innovation**



innogage.



# INNOVATION

#### BUSINESS DEVELOPMENT EU (6500 EUR/MONTH)

#### INNOVATION SERVICES ADD ONS TO BE TRIGGERED BY CLIENT ANYTIME

Developing and expanding YOUR in-house EU Business Development capacities and EU projects management within the European Union funding programmes (i.e. Horizon Europe) and beyond (i.e., Israel).

Scouting & Mapping relevant EU opportunities (i.e. Calls, Potential Partners, Speaking and Promotional Opportunities).

Relevant partners' search and partnerships building.

YOUR DOMAIN Community Building and Engagement within EU (Stakeholders' relationships, Events, Workshops).

Scouting EU opportunities & beyond (i.e. Israel)

Full project proposal writing/o(i) 1-stage proposal (45 page(ii) 2-stages proposal (10 page)

Community Building Overhead (i.e. Event sponsoring, Entran



/drafting: ges). ages + 45 pages).	(i) (ii)	15000 EUR + Success Fee (15000 EUR). 10000 EUR (10 pages) + 5000 EUR (45 p.) + Success Fee (20000 EUR).
ads/Expenses nce Fees, etc.).		Varies



INNOVATEWITHUS

# INNOVATION

#### BUSINESS DEVELOPMENT EU (6500 EUR/MONTH)

#### INNOVATION SERVICES ADD ONS TO BE TRIGGERED BY CLIENT ANYTIME

Project Proposals – YOUR ORGANISATION as a partner: Consortium Building, Partners' management, YOUR contributions and proposals admin support. EU Project Management with (% of work and budget).

EU project management coaching to YOUR team.

Coaching expenses (i.e. travel Additional training session (2



hin a defined project	Project Work and Budget*: 30% (Innogage) + 70% (YOUR ORGANISATION).	
	* Based on YOUR budget slice within a defined successful project.	
el expenses). 2 hours – 500 EUR)	<ul><li>(i) Expenses: Varies.</li><li>(ii) Additional 2 hours session = 500 EUR</li></ul>	





VIDEOGRAPHY Communicate your stories !

STORYTELLING Get your message out there !



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## COMMUNICATE

# COMMUNICATIONS

#### COMMUNICATION SERVICES (INCLUDED IN THE 6500 EUR/MONTH FEE)

#### COMMUNICATIONS PRODUCTS ADD ONS TO BE TRIGGERED BY CLIENT ANYTIME

Communications Plan: Key Performance Indicators, monitoring and implementation.	Communications Strategy and Plan drafting.	10000 EUR
Social Media: Audit & Engagement.	Branded Social Media accounts + web design.	1500 EUR
1 promotional video clip per 2 months for social media and web.	1 video clip production and delivery for promotion, information, event or marketing campaign.	800 EUR
1 branded content per month (i.e. social media post, social media or web banner).	1 branded content production and delivery.	250 EUR
Communications coaching.	Coaching expenses (i.e. travel expenses). Additional training session (2 hours – 500 EUR)	<ul><li>(i) Expenses: Varies.</li><li>(ii) Additional 2 hours session = 500 EUR</li></ul>





# COMMUNICATEWITHUS



# FINDUS





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